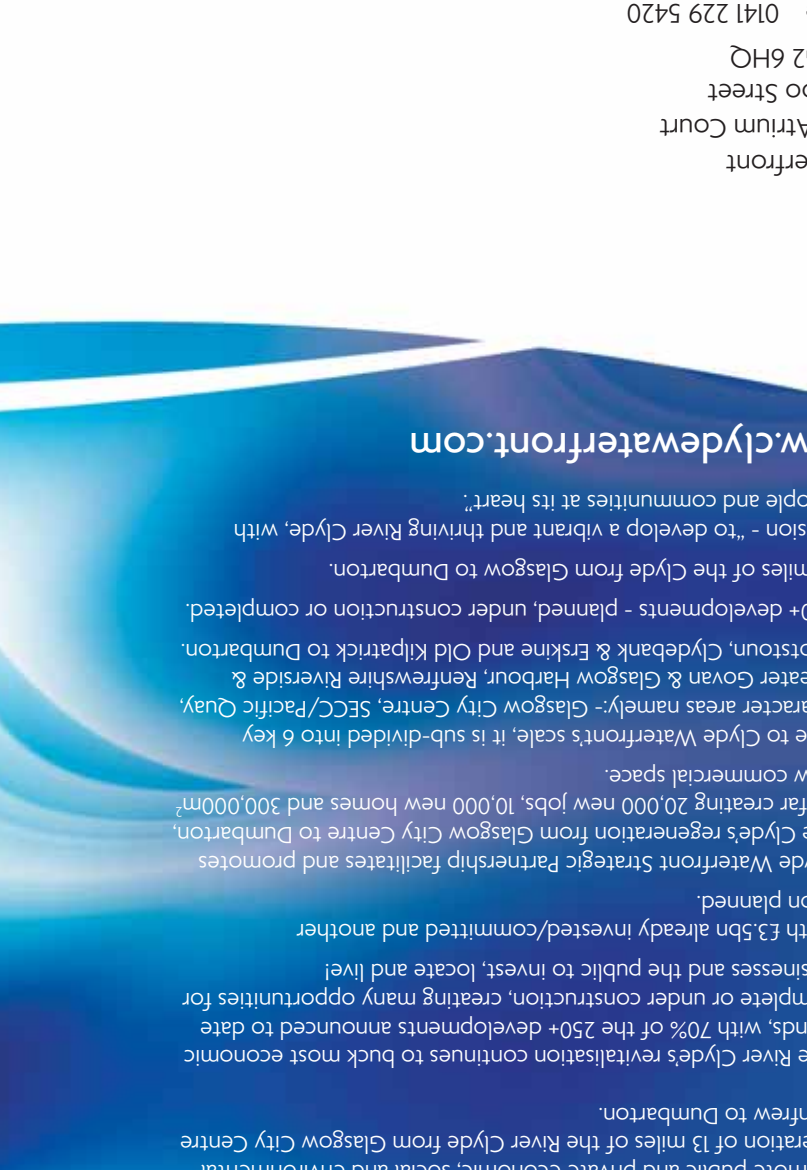


Clyde Waterfront

Area Overview

Glasgow City Centre ■ Pacific Quay & SECC ■ Greater Govan & Glasgow Harbour  
Renfrew Riverside & Scotstoun ■ Clydebank & Erskine ■ Old Kilpatrick to Dumbarton



**Clyde Waterfront** is a strategic partnership comprising the Scottish Government, Scottish Enterprise, Glasgow City Council, Renfrewshire Council and West Dunbartonshire Council whose principal purpose is to regenerate 13 miles of the River Clyde from Glasgow City Centre via Renfrew to Dumbarton.

■ The River Clyde's revitalisation continues to buck most economic trends, with 70% of the 250+ developments announced to date complete or under construction, creating many opportunities for businesses and the public to invest, locate and live!

■ With £3.5bn already invested/committed and another £2bn planned.

■ the Clyde's regeneration from Glasgow City Centre to Dumbarton, so far creating 20,000 new jobs, 10,000 new homes and 300,000m<sup>2</sup> new commercial space.

■ Due to Clyde Waterfront's scale, it is sub-divided into 6 key character areas namely:- Glasgow City Centre, SECC/Pacific Quay, Greater Govan & Glasgow Harbour, Renfrewshire Riverside & Scotstoun, Clydebank & Erskine and Old Kilpatrick to Dumbarton.

■ 250+ developments - planned, under construction or completed.

■ 13 miles of the Clyde from Glasgow to Dumbarton.

■ A vision - "to develop a vibrant and thriving River Clyde, with people and communities at its heart".

**www.clydewaterfront.com**

**Contact**  
Clyde Waterfront  
4th Floor, Atrium Court  
50 Waterloo Street  
Glasgow G2 6HQ

**Telephone** 0141 229 5420  
**Fax** 0141 228 2818  
**Email** info@clydewaterfront.com  
**www.clydewaterfront.com**

## A person wearing a light blue jacket and a cap is riding a red bicycle across a white metal bridge. In the background, a large white boat with a blue hull, named 'SEAHORSE', is docked. The boat has a small cabin with windows and a red flag on top. The scene is set on a river with green hills in the background.



## A photograph of a wetland area, likely a peat bog, with tall, brown reeds and patches of water. In the background, a bridge spans a valley, and rolling hills are visible under a clear sky. The image is framed by a white border with a decorative, wavy pattern at the bottom.

## A nighttime photograph of a waterfront promenade. In the foreground, a modern metal railing runs along a paved walkway. The water reflects the city lights and the silhouettes of cranes in the distance. The sky is dark with some clouds, and the overall atmosphere is serene and urban.

## A large crowd of people is gathered on a red running track at Pacific Quay and SECC. A sign with the word 'glasgow' is visible in the background. The scene is captured from a low angle, looking up at the track and the crowd.

Copyright of Floating Concepts Ltd and Backa Architects

## A nighttime photograph of the Glasgow City Centre waterfront. The image shows the Glasgow Science Centre, a large, modern building with a glass facade, illuminated from within. In the foreground, a boat with the word 'Glasgow' on its side is docked. The water reflects the lights from the building and the boat. The sky is dark, and the overall scene is lit up by the city lights.

A photograph showing the interior of a large, ornate hall. The ceiling features a large, circular skylight with a decorative, multi-colored design. The walls are lined with large, multi-paned windows. The floor is polished and reflects the light from the windows and skylight. The overall atmosphere is bright and formal.

## Contact

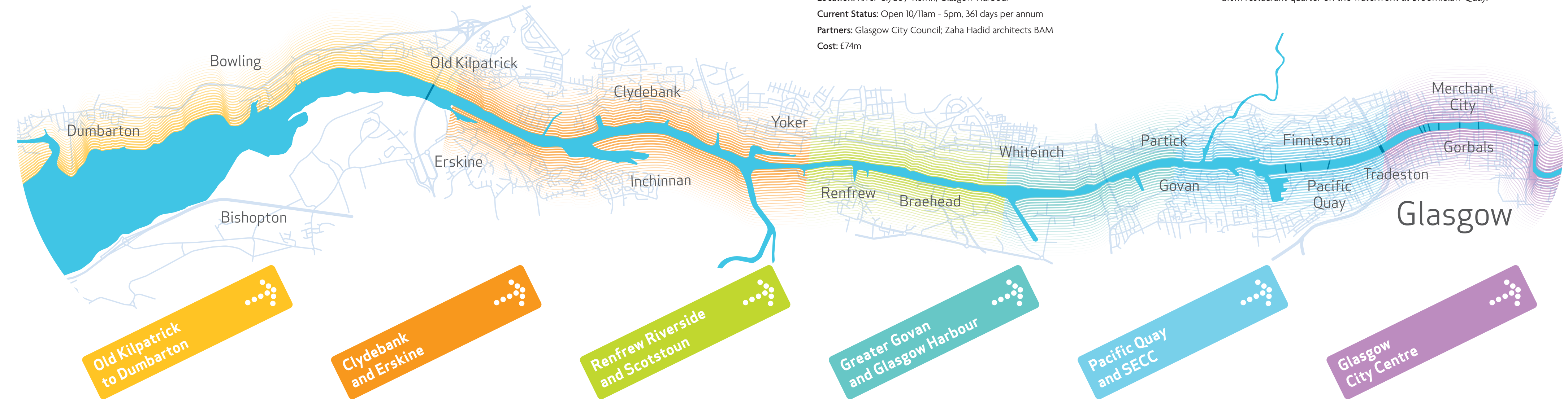


## ClydeWaterfront

### The 6 key areas of the regeneration

Clyde Waterfront's plan for revitalising the River Clyde and its surrounding communities is a bold and sweeping vision that will benefit Scotland's people, businesses and economy. It is made possible by the commitment and collective effort of Clyde Waterfront's public partners working with the private sector.

Clyde Waterfront is a strategic partnership of the Scottish Government, Scottish Enterprise, Glasgow City Council, Renfrewshire Council and West Dunbartonshire Council.



- **250+ developments** - planned, under construction or completed
- **20-25 year plan** - 13 miles of the Clyde from Glasgow, via Renfrew to Dumbarton
- **£5-6 billion** - public & private investment planned
- **1 vision** - "to develop a vibrant and thriving River Clyde, with people and communities at its heart"

[www.clydewaterfront.com](http://www.clydewaterfront.com)



Photograph courtesy of Strathleven Regeneration Company

**Location**  
Around the A82, north of Dumbarton

**Current Status**  
Infrastructure work completed, 60 bed Premier Inn opened in 2011 and construction of Walker Homes and Aggreko HQ both started

**Partners**  
Strathleven Regeneration Company and Walker Group

**Cost**  
£100m+

### Lomondgate

Lomondgate ([www.lomondgate.co.uk](http://www.lomondgate.co.uk)) a 100 acre mixed development, centred on a 20 acre business park and adjacent to BBC Scotland's set for "River City".

Walker Group are building a range of 250+ homes. A 60 bed Premier Inn / Brewers Fayre opened in 2011 and Tesco Express, two restaurants and 10,000ft² of local shops are planned.

### Riverside Museum



The new £74m Riverside Museum ([www.glasgowmuseums.com](http://www.glasgowmuseums.com)) opened June 2011 beside the River Clyde at the mouth of Glasgow's other main river, the Kelvin, adjacent to Glasgow Harbour and opposite Govan.

This futuristic structure has been inspired by Glasgow's maritime history and designed by internationally acclaimed architect Zaha Hadid, replacing the existing Museum of Transport at the Kelvin Hall. The new museum houses Glasgow's transport collection as well as some impressive new exhibits and the Clyde built Glenlee Tall Ship has also relocated here to be berthed outside.

**Location:** River Clyde / Kelvin, Glasgow Harbour

**Current Status:** Open 10/11am - 5pm, 361 days per annum

**Partners:** Glasgow City Council; Zaha Hadid architects BAM

**Cost:** £74m



**Location**  
Atlantic Quay, IFSD Glasgow

**Current Status**  
Broomielaw/Tradeston public realm and bridge completed May 2009

**Partners**  
Glasgow City Council / Scottish Enterprise

**Cost**  
£22m

### IFSD ([www.ifsdglasgow.co.uk](http://www.ifsdglasgow.co.uk))

Glasgow's International Financial Services District (IFSD [www.ifsdglasgow.co.uk](http://www.ifsdglasgow.co.uk)) has attracted +£1 billion of investment to date and employers like AON, Barclays, beCogen, BNP Paribas, Direct Line, esure, First Data, HSBC, JP Morgan, Morgan Stanley, National Australia Group, Santander and Tesco, creating 15,000 new jobs. The refurbished quaysides, improved public walkways/landscaping, opening of the new Tradeston "Squiggly" footbridge and completion of new Grade A office space recently, have added impetus to the Clyde's revival in the city centre. Capella Group has lodged plans with Glasgow City Council to create a stylish £10m restaurant quarter on the waterfront at Broomielaw Quay.

### Ferry Village

Six developers are creating 2,000 varied properties at Ferry Village ([www.ferryvillage.com](http://www.ferryvillage.com)), all within easy reach of Braehead, Xscape, the Renfrew/Yoker Ferry, the M8 and Glasgow International Airport.

This major housing development includes building methods and landscaping techniques which maximise sunlight around homes and create pleasant views and walkways.



**Location**  
Renfrew riverside

**Current Status**  
Timescales vary by developer but all should complete by 2015

**Partners**  
George Wimpey, Best Developments, Miller, Redrow, McCarthy & Stone and Fairbriar Homes

**Cost**  
£250m



**Location**  
River Clyde at Govan and Scotstoun

**Current Status**  
the MOD signed the Aircraft Carrier Joint Venture contract was signed on 3/07/08

**Partners**  
BAE Systems and the MOD

**Cost**  
£5bn for two carriers

### BAE Systems - Govan and Scotstoun

Most "Clydebuilt" shipyards have closed but BAE Systems Surface Ships ([www.baesystems.com](http://www.baesystems.com)), part of Europe's biggest defence company, carries on the tradition, building high tech warships here.

Their highly skilled workforce of 4,000 are building or have launched six Type 45 Destroyers for the Royal Navy at their Govan and Scotstoun shipyards. (HMS Daring 2006, Dauntless 2007, Diamond 2007, Dragon, Defender and Duncan.) Work has started on the £5bn MOD joint contract to build huge sections of two new 65,000 tonne aircraft carriers, securing thousands of jobs on the Clyde for the next 6-8 years.

### Creative Clyde ([www.creativeclyde.com](http://www.creativeclyde.com))

Further development of the Digital Media Quarter at Pacific Quay and future plans for the SECC area are now being marketed to the Creative Sector as Creative Clyde ([www.creativeclyde.com](http://www.creativeclyde.com)).

Since the Clyde Arc "Squinty" bridge opened in 2006, STV and BBC Scotland have relocated here and Medius (2008), The Hub and Film City (2009) have been built for and occupied by a range of creative industry companies.



**Location**  
Pacific Quay and SECC, Glasgow

**Current Status**  
The Creative Clyde area is likely to be complete by 2016

**Partners**  
Scottish Enterprise are the lead partner for Pacific Quay

**Cost**  
Approx £500m for the regeneration of Pacific Quay and SECC area